

Understanding Wisconsin
Senior Living Costs

A family's guide to what it costs, how families pay for it, and how to get a real number

DIMENSIONS LIVING®

INTRODUCTION

The real number depends on the community, the level of care, and what's included.

What Typically *Drives the Cost*

- Lifestyle needed (Independent Living generally costs less than Assisted Living or Memory Care)
- Room or apartment type (studio, one-bedroom, or two-bedroom)
- Specific services included versus billed separately
- Location and the individual community

Comparing the Cost *of Staying Home*

It's natural to compare a senior living rate against the cost of staying put, but "staying put" rarely gets counted in full. A fuller picture usually includes home maintenance and repairs, utilities, property taxes, groceries, transportation, and, for many families, some amount of in-home care already in place. Once everything is counted, the gap between staying home and moving is often smaller than it first appears.

	Staying Home	Independent Living	Assisted Living	Memory Care
Housing & utilities	[$ PLACEHOLDER]	Included	Included	Included
Home maintenance & repairs	[$ PLACEHOLDER]	Included	Included	Included
Meals	Varies	Included	Included	Included
Housekeeping	Varies / self-managed	Included	Included	Included
Social & community programming	[$ PLACEHOLDER]	Included	Included	Included
In-home care (if applicable)	[$ PLACEHOLDER]	N/A	Included, based on need	Included, specialized
Estimated monthly total	[$ PLACEHOLDER]	$2,575[1]	$3,415-$5,350 (avg. ~$4,490)[2]	$2,415-$5,995 (avg. ~$3,950)[3]

Figures reflect confirmed pricing for a majority of Dimensions Living communities as of [DATE]. Actual cost varies by community — visit dimensionsliving.com or speak with our team for a number specific to you.

[1] Based on Stevens Point only, the only community with confirmed Independent Living pricing so far.

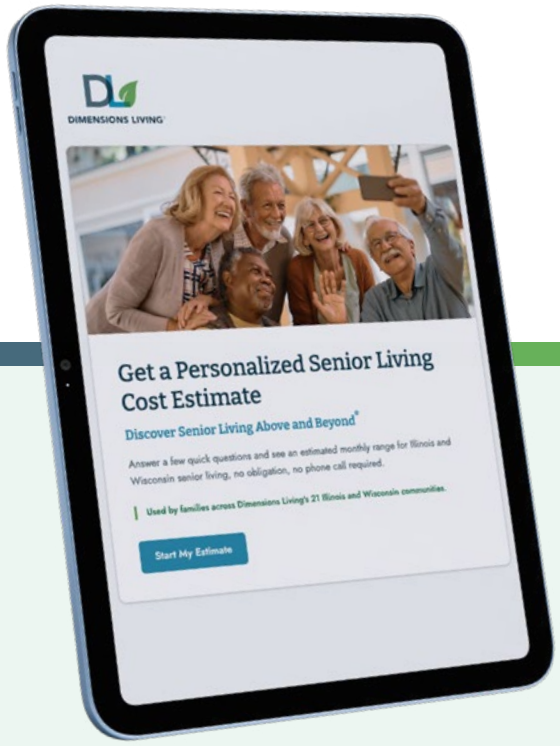
[2] Based on 10 of 21 communities. Beloit, Clinton, Eau Claire, Kenosha, Manitowoc, Monroe, Oconomowoc, Oshkosh, Sheboygan, Stoughton, and Wausau still need a confirmed AL rate.

[3] Based on 11 of 12 communities with a confirmed MC rate, excluding Stevens Point's $8,295 as an outlier (average rises to roughly $4,310 if included). Appleton, Beaver Dam, Cudahy, Fitchburg, and Jefferson still need a confirmed MC rate.

How Families Typically *Finance Senior Living*

Most families combine more than one source to make senior living affordable. Common approaches include:

- Private pay from retirement savings or other assets
- Proceeds from selling a home
- Long-term care insurance, for families who have a policy in place
- VA Aid and Attendance benefits, for veterans and their surviving spouses who qualify
- Medicaid, for eligible residents



Try the Cost Estimator

Every family's number looks different depending on care level, location, and what's included. Visit **dimensionsliving.com** [/cost-estimator – pending live URL] to get a real, personalized estimate in a few minutes, no pressure, no obligation.

Getting a *Real Number*

Because cost varies so much by situation, the fastest way to get an accurate number is a conversation with a Dimensions Living team member, who can walk through your specific needs and the options available at communities near you.

FUN FACT

Dimensions Living Stevens Point achieved above-benchmark results in overall quality of service in the Align Resident & Family Survey.



Summing It Up

You don't have to have this all figured out today. If you have questions along the way, our team is here to help you think it through, no pressure, no sales pitch, just honest answers from people who do this work because they care about getting it right for your family.

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